

Press Release

For Immediate Release: Photos available upon request

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SAGE Coalition 's "Windows of Soul" Will Transform Trenton Neighborhood into Outdoor Art Gallery

Event will feature artwork by local and international artists hung on windows of vacant properties in downtown neighborhood.

(TRENTON) – In tune with its mission to promote social change through art, SAGE Coalition, an artist collaborative in Trenton, New Jersey, will host WINDOWS OF SOUL this September, a three-day arts celebration that will use artwork submitted by professional and amateur artists from across the country and Europe, to transform abandoned buildings in a troubled Trenton neighborhood into public works of art.

WINDOWS OF SOUL will be held on **September 21-23** on East Hanover Street between Stockton and Montgomery, and will feature a fine arts show, artist workshops and a block party. Submitted artwork will be installed on window panels of abandoned buildings during the block party, turning the neighborhood into an outdoor art gallery.

The event is the brainchild of Trenton-based artists and SAGE members Will Kasso and Leon Rainbow, who came up with the idea after painting numerous inspirational murals in often-blighted neighborhoods around the city. The festival is being organized in conjunction with the Trenton Downtown Association, a nonprofit organization focused on the economic and business health of downtown Trenton.

“Transforming this block of rundown homes and businesses into a massive public art gallery will be a global effort,” said Kasso. “We have received art from as far away as Germany, Italy, California and Florida to be put up on these panels.”

Neighborhood residents will also have a chance to create their own pieces to show.

“The community is behind this project. We have an entire block of abandoned buildings to cover with artwork so send in your submissions! The more artwork we receive, the more windows we can cover,” said Kasso

Artists may mail drawings, paintings or any 2D work to: **Windows of Soul, % Leon Rainbow, 309 3rd St., Trenton, NJ 08611; or drop them off at 219 E. Hanover St between 11 a.m. and 7 p.m. starting Monday, Sept. 17. All artwork must be submitted by Wednesday, Sept. 19.** For more information, email SageCoalitionNJ@gmail.com.

Event Schedule

Friday, Sept. 21st - 6-10 PM Gallery Opening at Studios at 219. 219 E. Hanover St.

Saturday, Sept. 22nd - 10 AM - 6 PM Artist Workshops and Demonstrations. 219 E. Hanover St.

Sunday, Sept. 23rd – 1– 6 PM Block Party and Art Installation. Music by DJ Ahmad & Live Performance by Black Collar Biz.

The artist studios will be open for tours Saturday and Sunday.

About SAGE Coalition

S.A.G.E. Coalition is a 501(c)(3) non-profit founded in Trenton, NJ dedicated to initiating, planning and establishing inner-city beautification projects.

www.sagecoalitionnj.com

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